

EasyLobby®[®], Inc. Launches SVMTM 8.0 (Secure Visitor Management)

*Company Advances its Leadership Position in
Visitor Management and Photo ID Software*

Needham, MA, December 27, 2004 – EasyLobby®, the industry leader in secure visitor management and visitor badge solutions, today announced the latest version of its flagship product, EasyLobby SVMTM version 8. SVM stands for Secure Visitor Management, and the new version 8 represents a major upgrade to version 7, which has had tremendous success in the market since its launch one year ago.

Since 1997, hundreds of organizations have replaced their outdated paper sign-in logs with EasyLobby. Instead of just capturing a visitor's scribbled, unreadable name in a guest book, EasyLobby's more secure visitor management and badge system electronically reads the visitor's ID (drivers license, business card, or passport), and accurately captures all relevant information about them in an ODBC-compliant database, including the name of the person being visited, the reason for the visit, entry and exit times, and the visitor's photo and signature (both optional). In ten seconds or less, the visitor is professionally checked in and a high quality, customized visitor badge is printed in full color.

The new SVM 8 software contains all of the award-winning features of EasyLobby's previous versions, and adds critical new functionality including:

- Enterprise-level administration for centrally configuring and managing SVM for networked operation across 100 or more different locations
- Numerous enhancements to SVM's advanced Application Programming Interface (API) to quickly integrate SVM with any Access Control system
- Numerous enhancements to eAdvance, EasyLobby's web-based application which enables employees to pre-register visitors via the intranet/internet, with Express Check-inTM
- An enhanced AdministratorTM module, for security managers to centrally monitor visitor traffic at all locations, set Enterprise options, and print reports
- New Self-Registration options for customizing unattended visitor check in, with advanced touch screen and kiosk support
- Multiple programmable alerts to better track and manage visitors
- The ability to configure and customize nearly every feature/function in the program to meet a wide variety of specific needs within different types of companies, government agencies, organizations, hospitals and schools

“Given the rapid adoption that SVM 7 has experienced since its launch a year ago (resulting in record sales and profitability in each quarter this year), we are very excited to introduce the many new features and innovations included in the new version 8. EasyLobby is very fortunate to enjoy such a large and growing customer base with a broad range of operating environments from which new ideas continue to be generated. This helps us continue to lead the industry with advanced functionality that makes our

products more powerful and effective for our customers and partners, yet easy to use.” stated Howard Marson, EasyLobby’s CEO. “As more and more companies and organizations realize that the paper guest book sitting in their lobby does not provide sufficient or accurate information about who is in their building and why, we look forward to showing them how *SVM 8* can improve their lobby security and visitor processing, enhance their image, and make their visitors and employees feel safer.”

Networking Support

An unlimited number of workstations running EasyLobby *SVMTM 8* can easily be networked over any LAN or WAN to share one or more visitor databases on Microsoft SQL Server, Oracle, MSDE, or IBM DB2.

System Requirements

EasyLobby *SVMTM 8* is compatible with all Microsoft® Windows® operating systems, from Windows 98 through Windows XP, although optimum performance will be obtained when using Windows 2000 or Windows XP. Minimum PC requirements include a Pentium III processor, 256 MB of RAM, and 100 MB of free hard disk space.

Pricing and Availability

EasyLobby *SVMTM 8* is available immediately. Pricing is available from EasyLobby or any of its authorized resellers in North America, South America, Europe and Asia. Information about dealer locations can be obtained from EasyLobby at 781-455-8558 or via email at sales@easylobby.com.

About EasyLobby

EasyLobby® was founded in 1997 to provide the first comprehensive software solution for electronic visitor management. EasyLobby’s suite of products provides complete, fast, and secure visitor registration, web-based pre-registration, management, reporting and badges.

With thousands of EasyLobby systems installed and operating globally, EasyLobby has become the world’s leading provider of secure visitor management solutions to private sector and public sector companies and organizations, from Fortune 500 companies to government agencies, multi-tenant office buildings, hospitals, schools and gated communities. For more information visit www.easylobby.com or call 781-455-8558, or send email to sales@easylobby.com.

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